



Delighting You Always

**CANON HONGKONG COMPANY LIMITED**

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【For Immediate Release】

2 May, 2013

**Canon New CN-E 14mm T3.1 L F / CN-E 135mm T2.2 L F  
Single-Focal-Length EF Cinema Prime Lenses  
For Cinema EOS System and EOS DSLR Camera Series  
Exceptional 4K Resolution Performance for Spectacular Images**

Canon today announces the new 35mm Full-Frame CN-E 14mm T3.1 L F and CN-E 135mm T2.2 L F single-focal-length EF Cinema prime lenses. Featuring 4K (4,096 x 2,160 pixels) resolution and a range of advanced optical technologies, the 2 new EF Cinema prime lenses deliver spectacular image performance. The compact CN-E 14mm T3.1 L F and CN-E 135mm T2.2 L F feature a fixed focal length of 14mm and 135mm respectively and are equipped with EF mounts designed for use with Canon's Cinema EOS System and the full line-up of Canon's EOS DSLR Camera series\*. Offering exceptional image performance, mobility and compatibility, the 2 new EF Cinema prime lenses empower working professionals to open up more imaging possibilities with flexible and outstanding controls.

**4K Resolution and Superior Optical Technologies for Exceptional Image Performance**

The lenses deliver 4K (4,096 x 2,160 pixels) optical performance and employ advanced optical elements like dispersion glass for effectively eliminating chromatic aberration and large-diameter aspherical lenses for reducing distortion to realize high resolution imaging throughout the frame. Built with a newly designed 11-blade aperture diaphragm, the lenses can create soft and attractive blurring to meet the high demand of imaging brilliance.

**Lightweight and Compact Design for Unrivaled Operational Flexibility**

The lenses feature a compact design to allow maximized flexibility for professionals to shoot from different angles, resulting in more unique and spectacular filming. With focus and iris markings all engraved on the lens' angled surfaces that are easily visible from behind the camera, the lenses support convenient film-style operation. A focus rotation angle of approximately 300 degrees guarantees precise focusing performance.

**EF Mount Designed for Canon's Cinema EOS System and EOS DSLR Camera Series\***

The lenses with EF mounts work in perfection with Canon's Cinema EOS System cameras and Canon's full line-up of EOS DSLR Camera series\*, including cameras using Super 35mm, Full-Frame, APS-H and APS-C sensors. This expands the lenses' applicability to

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\* Support manual focus and manual aperture adjustment



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satisfy the needs for diverse professional applications. The lenses also support industry-standard manual and electronic focusing accessories and matte boxes, together with a unified front lens diameter and uniform gear positions that can eliminate the need to adjust or reposition accessory gear when switching lenses, filmmaking efficiency is enhanced in all possible ways.

The Canon's new CN-E 14mm T3.1 L F EF Cinema prime lens is now available in Hong Kong with suggested retail price of HK\$39,800. The CN-E 135mm T2.2 L F EF Cinema prime lens will be available for sale at the end of May with suggested retail price of HK\$39,800.



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**EF Cinema prime lenses specification**

		<b>CN-E 14mm T3.1 L F</b>	<b>CN-E 135mm T2.2 L F</b>
Lens Mount		Canon EF	Canon EF
Focal Length		14mm	135mm
Maximum T-stop		T 3.1	T 2.2
Diaphragm Blade		11 pieces	11 pieces
Angular Field of View	1.5:1	104.3° x 81.2°	15.2° x 10.2°
	36.0 x 24.0mm		
	1.78:1	82.6° x 52.5°	10.4° x 5.9°
	24.6 x 13.8mm		
Minimum Object Distance (MOD) (from image sensor)		20cm	100cm
Scene Object Distance from MOD	1.5:1	24.8 x 16.5cm	21.1 x 14.1cm
	36.0 x 24.0mm		
	1.78:1	16.9 x 9.5cm	14.4 x 8.1cm
	24.6 x 13.8mm		
Focus Angular Rotation		300°	300°
Zoom Angular Rotation		Ø 114.0mm	Ø 114.0mm
Length		94mm	115.6mm
Dimension		118.4 x 118.4 x 94mm	118.4 x 118.4 x 115.6mm
Weight		1.2kg	1.4kg



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### About Canon Hongkong Company Limited

Canon Inc. (TSE:7751 / NYSE:CAJ) was founded in 1937 in Japan. Its predecessor, Precision Optical Instruments Laboratory, produced Japan's first 35 mm focal-plane-shutter camera in 1934, called the Kwanon. Canon Inc. eventually expanded into the photocopying and printing industries, launching Japan's first plain-paper copier in 1970 and the world's first inkjet printer in 1985. With over 70 years of experience in imaging products manufacturing, Canon's global revenue currently stands at US\$39.9 billion (as of 31 December 2012). The extensive resources it devotes to research and development has made Canon one of the U.S. imaging industry's top technology patent-holders, and the only manufacturer across the globe to offer both input and output device solutions to the world's various imaging needs.

As one of the company's earliest offices in Asia, Canon Hongkong Co., Ltd. (CHK) was established in 1971. It is responsible for the sales, marketing and services for all Canon product lines in Hong Kong SAR, Macau SAR, Taiwan, the Philippines and Mongolia, including its digital cameras, digital video camcorders, printers, copiers, scanners, projectors and other imaging merchandise. CHK adheres to Canon's corporate philosophy, kyosei, which in essence motivates the company with its staff to proactively strive for harmonious coexistence with other citizens through participation in various social, charitable and environmental activities. Since 2005, the Hong Kong Council of Social Service has awarded CHK the Caring Company Logo by way of recognizing CHK's continuous efforts to contribute to the local community. Furthermore, CHK also endeavours to adopt internationally recognized management systems, having become certified in conformance with ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 in 2003, 2004 and 2005 respectively.

Being a responsible manufacturer, Canon became a global leader in 1990 by being the first to set up its own Canon Toner Cartridge Recycle Factory located in Japan, China, U.S. and France, to make sure all collected toner cartridges are utilised as reusable parts in new products. Up until 2012, Canon had reduced the use of new resources by 201,000 tons, and CO<sub>2</sub> emissions by 450,000 tons. Likewise, since 2009 CHK has established Ink Cartridge Collection boxes in voluntary schools, shopping malls, commercial centers and commercial buildings in order to collect used cartridges for recycling purposes.

Canon Enquiries Hotline: **3191-2333**

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